



# **SAX LLP Leverages Amplifire eLearning to Gain Over 50% Time Back in CPE Credit Completion and Unearth Knowledge Gaps**

## THE PROBLEM

SAX LLP faced a dual challenge that is not uncommon in the Accounting industry. First, supporting their staff with their CPE requirements in an efficient and effective way. Secondly, assessing their existing and potential new hires' knowledge for effective support and placement.



### GOALS

- Reduce time it takes to earn CPE credits without sacrificing retention
- Personalize learning content for their workforce
- Understand their workforce's existing knowledge levels

### KEY OUTCOMES

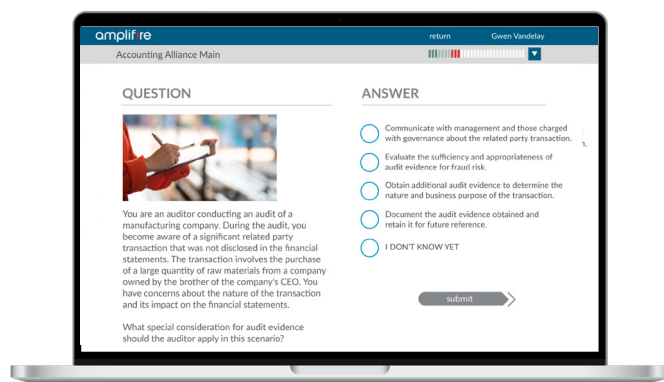
- 50%+ increase in efficiency for obtaining CPE credits
- Gaining 173 hours back in billable hours within six months
- Insights into their workforce's knowledge-gaps

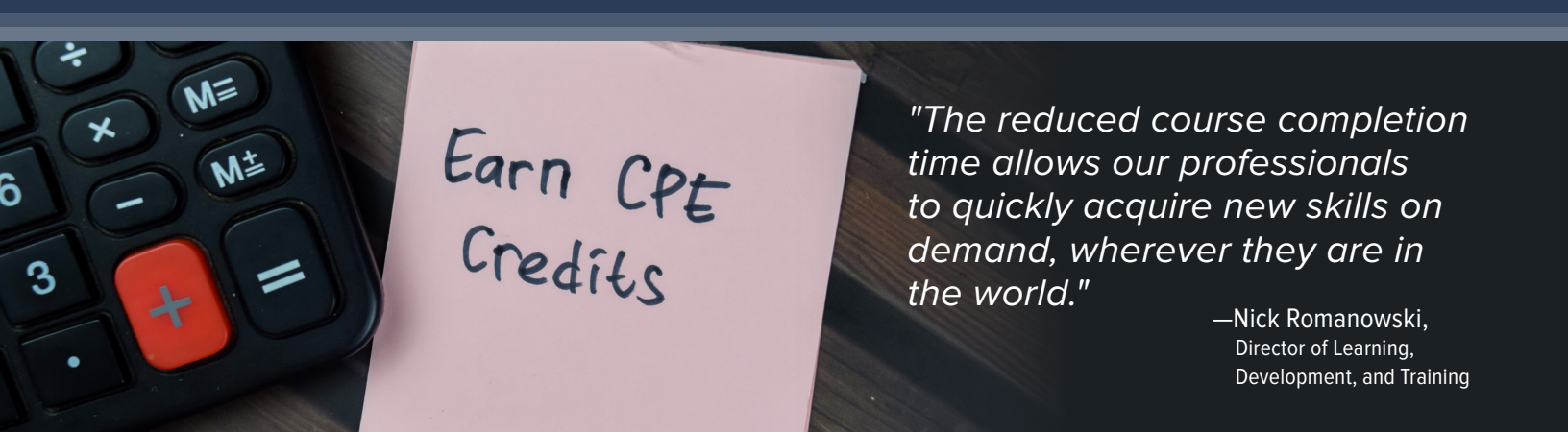
## SOLUTION

To tackle these challenges, SAX LLP partnered with Amplifire to develop and roll out 10 courses across a variety of important subjects including Audit, Communication and Time Management Skills, Preparing Tax Returns, and more.

Amplifire's adaptive eLearning platform was not just about delivering content; it was about deeply understanding where their learners stood in terms of knowledge and how to enhance it efficiently. Amplifire's eLearning approach focused on:

- 1. Accelerated Learning:** Reducing the time it takes to earn CPE credits while ensuring comprehension and retention.
- 2. Personalized Learning Paths:** Tailoring content to address specific knowledge gaps identified within SAX LLP's teams.
- 3. Data-Driven Insights:** Utilizing advanced analytics to provide insights into both existing team knowledge and the prior knowledge of new hires.





*"The reduced course completion time allows our professionals to quickly acquire new skills on demand, wherever they are in the world."*

—Nick Romanowski,  
Director of Learning,  
Development, and Training

## RESULTS

The analysis of SAX LLP's engagement with Amplifire provided compelling results:

- **Efficiency in Learning:** Traditionally, CPE credit is attained in 50 minutes. However, with Amplifire, SAX LLP's employees achieved this in an impressive 23 minutes and 17 seconds<sup>1</sup>. This 50%+ increase in efficiency allowed SAX LLP's learners to collectively earn 376 CPE credits, gaining an additional 173 hours back for other billable or critical work in just 6 months.
- **Knowledge Gap Identification:** By using Amplifire's adaptive eLearning platform across all employees, SAX LLP could pinpoint precise areas where their team struggles, by topic or at the individual level.

The partnership with Amplifire has resulted in SAX LLP gaining significant insights into their workforce's knowledge gaps. This not only informed their internal training programs but also enhances their hiring and placement strategies. As a next step, SAX LLP is focused on incorporating Amplifire in its efforts to better place candidates within the organization and develop a fully optimized, more competent team.

By providing a platform that goes beyond traditional eLearning, SAX LLP can foster a culture of continuous improvement and strategic workforce development. This case study exemplifies how leveraging technology can yield exceptional results, transforming challenges into opportunities for growth and success.

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<sup>1</sup>This is the Median Scrubbed Time.