

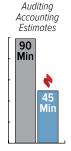
ANNUAL ACCOUNTING CPE REQUIREMENTS IN LESS TIME, WITH INSIGHT INTO LEARNER KNOWLEDGE GAPS

Problem: The accounting profession requires that certified professionals complete hours of annual Continuing Professional Education courses, often taking accountants out of the workforce for hours, if not days at a time to meet these requirements. A large public accounting firm wants to reduce annual training time without compromising quality or readiness.

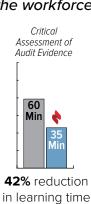
The study: The firm conducted a pilot with Amplifire. Two adaptive learning modules were created, **Auditing Accounting Estimates** and **Critical Assessment of Audit Evidence**. These courses were implemented across 2,917 auditing professionals, and compared to a cohort of learners that took their traditional learning courses. Following the course completion, the professionals took their qualified assessments.

Results across 2,917 auditing professionals

Time Savings: Less time out of the workforce



50% reduction in learning time



Better prepared: Higher pass rates using Amplifire

- 10% higher initial pass rate in the cohort that used Amplifire for Auditing Accounting Estimates
- 33% higher initial pass rate in the cohort that used Amplifire for Critical Assessment of Audit Evidence

Knowledge gaps uncovered



Amplifire uncovered a

61% knowledge gap with the
traditional course

Next Steps

Due to the early results in such a short time, this firm has expanded the pilot to the entire audit practice.

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